

## **Privacy Policy for Maple Valley Cooperative**

Last Updated: 10/05/2023

Maple Valley Cooperative ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website, [www.maplevalley.coop](http://www.maplevalley.coop), [www.maplevalleysyrup.coop](http://www.maplevalleysyrup.coop) or engage with us in any manner. Please read this Privacy Policy carefully to understand our practices regarding your personal information. By accessing or using our website, you agree to the terms and conditions described in this Privacy Policy. If you do not agree to the terms set forth in this Privacy Policy, please do not use our website or provide any personal information to us.

### **1. Information We Collect**

We may collect personal information that you provide to us when you make a purchase, create an account, subscribe to our newsletter, participate in surveys, or contact us. The types of personal information we may collect include your name, email address, mailing address, phone number, payment information (such as credit card details), and any other information you voluntarily provide to us.

### **2. How We Use Your Information**

We may use the personal information we collect for various purposes, including to:

- Process and fulfill your orders and requests
- Send you order confirmations, shipping notifications, and other transactional emails
- Communicate with you about products, services, and promotions
- Respond to your inquiries and provide customer support
- Personalize your experience on our website
- Conduct market research and improve our products and services
- Prevent fraudulent transactions and monitor against illegal activities
- Comply with legal obligations

Also, if you participate in any blog or other online forum on our Site, any personal information that you post on the website may be shared with other participants in the forum. In any of these situations, the recipient of the personal information may be located in the United States or another jurisdiction that may not provide an equivalent level of data protection to the laws in your home country.

### **3. Cookies and Other Tracking Technologies**

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. You can control the use of cookies through your browser settings. However, disabling cookies may affect your experience on our website.

### **4. Sharing Your Information**

We do not sell, trade, or rent your personal information to third parties. We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or servicing you. These third parties are contractually obligated to keep your information confidential and use it only for the purposes for which we disclose it to them.

## **5. Security**

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the internet or information storage technology can be guaranteed to be completely secure. Thus, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us. Financial data such as credit card numbers are not stored on this website. Financial transactions are processed by paypal.com and utilize the following security technologies:

- 128-bit Secure Sockets Layer (SSL) technology for secure Internet Protocol (IP) transactions
- Industry leading encryption hardware and software methods and security protocols to protect customer information
- Compliance with the Payment Card Industry (PCI) Data Security Standard.

## **6. Changes to This Privacy Policy**

We reserve the right to update or change our Privacy Policy at any time. Any changes to the Privacy Policy will be posted on this page with an updated revision date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting the personal information we collect. Your continued use of our website constitutes your acceptance of the revised Privacy Policy.

## **7. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

Maple Valley Cooperative  
PO BOX 153  
Cashton, WI 54619  
info@maplevalley.coop  
608-654-7319

**By using our website, you consent to the terms of this Privacy Policy.**